



1 Garrick Walk

Leicester

LE1 3AF

## **Response to Leicestershire Police representation in respect of a new premises Application for Leicester Haymarket Theatre.**

### **Cumulative impact zone statement**

The aim and mission of the Leicester Haymarket Theatre Ltd is to promote culture, entertainment, education and employment across the city and county.

We are extremely mindful of the cumulative impact zone that forms the "Churchgate Triangle" and are actively working with the Council at a strategic level as the first strand of LCC's efforts to re-balance the late-night economy in the area. The positive effects of a large amount of investment in the Theatre, it's associated car park, the proposed new hotel within the Haymarket complex and improvements to the public realm along Churchgate are further elements of this strategy.

The re-opening of the Theatre will start to repurpose the area away from venues and events that are largely focussed on drinking and towards ones that are more focussed on an experiential, family and cultural type of entertainment, thereby not adding to the risks/problems associated with intoxication in the area. Although the provision of food and beverages (Including alcohol) is a part of our strategy it is not by any means the main thrust of what we will be providing.

From a footfall perspective the vast majority of events that we will hold at the Theatre will attract an audience more along the lines of those that currently visit "Curve", "Phoenix" and "De Monfort Hall"- who primarily drive into the City, park at/by the venue and then head home immediately after the event and who, it is hoped in the future, may even potentially stay within the complex at the proposed new hotel. The improvements to the Public Realm and Car park may also encourage more wider users of the area to attend with designated drivers and could help provide the infra-structure to make a designated driver scheme more viable in the area. The closure of the theatre over 10 years ago has led to a declining atmosphere within the Cumulative Impact zone but the regeneration of the building will bring more light, safety and reassurance to visitors to the area.

We feel strongly that the impact of the building's operations will help to ease the problems the area currently has and not impact adversely on police resources. We have strong commercial drivers that make us keen to be a positive influence within the area and support all schemes that are currently in place and look forward to being an active partner in developing new schemes to address anti-social behaviour, reverse decline and cease public nuisance.



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## **24 Hour premises licence and the four Licensing objectives**

An example of one of the new types of events that will be taking place in the building is the broadcasting of eSports tournaments. The Haymarket Theatre have formed a working Partnership with ESL, a global eSports company with its UK operation based in Leicester. The aim of our eSports strategy is to entice young people and families who play computer games at home to our theatre, where they will experience the broadcast of live tournaments played by top teams from around the world. We have a practical need for a 24-hour premises licence to cover our broadcasting to the different time zones around the world. We are *not* seeking a 24-hour alcohol licence but to be able to serve soft drinks, sandwiches etc. to those audience members and staff that will be in the building. We are asking to be able to serve alcohol until 2am and then to be able to serve non-alcohol products and food in the rest of the 24-hour period.

### **Four licensing objectives**

All the bar staff will have full training and will undergo an in house due diligence course. The bar manager also holds a personal licence. As we progress we will be putting other staff members through their personal licence course.

We will be operating the challenge 25 scheme and posters for this will be displayed in the entrance and around the bars.

All door staff will be easily identifiable, SIA accredited and all stewards will either hold the SIA qualification or will have undergone full training and be equally identifiable. They will be under supervision of the SIA qualified manager. In the initial stages these staff will be supplied by an external partner, AGL security, whilst we recruit and develop our own staff. We have strong management controls and will ensure effective training of all staff so that they are aware of the premises licence and the requirements to meet the four licensing objectives with particular attention to:

- no selling of alcohol to underage people
- no drunk and disorderly behaviour on the premises
- vigilance in preventing the use and sale of illegal drugs
- no violent or anti-social behaviour
- the protection of children and vulnerable adults

We will also maintain:

- an Operating Schedule providing the hours of operation and licensable activities during those hours.
- clear "Challenge 25" information to prevent the supply of alcohol to under-age drinkers.
- a CCTV system installed with hard disc recording option which can be made available to the relevant authorities

### **The prevention of crime and disorder**

Through the use of lighting and a CCTV system externally and internally all public and back stage areas, passage ways and entrances and exits will be monitored. Please see

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CCTV policy and procedures. All entrances leading from public to non-public will be covered by an access control system. We will take active measures to mitigate criminal activities within the premises

#### Refusals log

There will be a refusal of entry log book at the box office at the main entrance.

There will be refusal of service book on each bar.

This information will be transferred to the end of show report. All this information and any incidents will be recorded in the end of show report on the risk assessment.

#### **Public Safety**

Each event will have its own risk assessment carried out prior to the event to ensure the safety of staff and visitors.

Before the event a complete inspection of the building will be carried out by the security supervisor and DPS. The risk assessment will be supported by the event layout and kept onsite in the fire box. After each event an evaluation report will also be submitted, therefore, we can assess any incidents and examples of good practice and learn from these.

All staff will be provided with training in evacuation. Regular training will take place along with evacuation drills. All staff will be trained in recognising and preventing excessive alcohol consumption and people who may be under the influence of drugs. All staff will be fully trained on implementing policies and procedures as part of their induction. Key Haymarket Theatre Personnel will be DBS checked and first aid trained. We will also have qualified first aid personnel trained in the use of the defibrillator and holders of the enhanced child first aid certificate.

#### **Prevention of Public Nuisance**

Although there are very few residences (if any) deemed to be within earshot of the premises we will undertake measures to control operational noise, music, singing and speech breakout from the premises through operating good neighbour policies. These policies will include the management of customer dispersal to minimise the impact of mass exodus and see us avoiding where possible external queueing.

#### **Protection of children**

We are actively encouraging children to be part of our programme at the Haymarket where viable and are aiming to create a family friendly, accessible atmosphere wherever possible. We have a strong safeguarding policy and as a potential training provider take a responsible and proactive approach to these aspects of our operation. With regard to licensing matters, the provision of alcohol and some types of entertainment can increase risk of harm to children and we have introduced the specific identification of these aspects to our risk assessment process and are reflected in our use of refusal logs and our operation of the challenge 25 scheme.

We have attached to this response latest copies of all relevant policies.

#### **Leicester Haymarket Theatre Ltd 12/02/18**